

Solution aimed at enhancing the customer experience and driving cross-selling revenue

Agilysys..

CLEVELAND and MENLO PARK, Calif., July 14 /PRNewswire-FirstCall/ -- Agilysys, Inc. (Nasdaq: [AGYS](#)), a leading provider of innovative IT solutions, and Wine Market Assistant, LLC, a software solution provider, today announced a partnership to deliver a turnkey kiosk solution to grocery and beverage retailers. The solution, which assists customers with ratings and reviews for wine, beer and spirits, is instrumental in increasing beverage sales and driving cross-selling revenue for grocery and beverage retailers.

"As we continue to experience difficult economic conditions, it is extremely important for retailers to differentiate themselves from their competition and focus on enhancing the overall customer experience," said Paul Civils, senior vice president and general manager of Agilysys Retail Solutions Group. "Agilysys understands the issues our customers are facing today, and by partnering with Wine Market Assistant we are able to provide our customers with another great offering aimed at increasing cross-departmental sales and the bottom line."

The enterprise class merchandising solution is multi-functional, suggesting complementary items, offering product ratings and reviews, proposing recipes or recommending a retailer's targeted promotional opportunities to customers. Using this solution, customers can either scan an item such as a wine bottle, meat or seafood, or browse the kiosk to seek suggestions on product pairings or recipes. Additionally, retailers are able to utilize the solution to offer promotional opportunities to their customers, thus assisting in increasing customer loyalty and ultimately differentiating themselves from others in the marketplace.

"We are excited to partner with Agilysys to deliver this valuable solution," said Jon Holland, partner of Wine Market Assistant. "By combining our software offering with Agilysys' hardware, integration and support services offerings, we are able to supply a complete, self-service, multi-use kiosk solution to grocery and beverage retailers."

Additional functionality of this unique solution includes real-time updates on product information, as well as the ability to provide store managers with usage reports detailing customer shopping inquiries and trends.

About Agilysys, Inc.

Agilysys is a leading provider of innovative IT solutions to corporate and public-sector customers, with special expertise in select markets, including retail and hospitality. The company uses technology -- including hardware, software and services -- to help customers resolve their most complicated IT needs. The company possesses expertise in enterprise architecture and high availability, infrastructure optimization, storage and resource management, identity management

and business continuity; and provides industry-specific software, services and expertise to the retail and hospitality markets. Headquartered in Cleveland, Agilysys operates extensively throughout North America, with additional sales and support offices in the United Kingdom and China. For more information, visit www.agilysys.com.

About Wine Market Assistant, LLC

Wine Market Assistant, LLC is a Menlo Park, Calif. based company formed by the joint venture of ReadyTouch, Inc and WineMiner, LLC. Wine Market Assistant is dedicated to helping consumers find beverages available in their favorite store which meets their preferences along with paired recipes and cheeses. Additional solutions include a price checker, loyalty card interface, product locator, and a catering/party planner. For more information, visit www.WineMarketAssistant.com.

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