



The Right Touch to Boost Your Sales

ReadyTouch is an interactive point-of-decision marketing solution providing customers with the information they need when they need it.

Help customers with product information, check pricing, find accessories and purchase more!

The ReadyTouch Kiosk instantly offers pricing, availability, feature list and product review expertise your customers want before making a buying decision.



"The kiosk is an integral part of our new thrust to inform our shoppers about their choices.

We're coordinating more informative shelf signage with the information available in the kiosk and have been very pleased with the results.

As competition in our area increases, communicating with our customer is crucial."

Seth Larson, Davis Food Co-op

Key Features

- Special orders
- Loyalty Integration
- Suggest accessories
- Cross and up sell
- Coupons and promotions
- Scan for pricing

ReadyTouch Products

ReadyTouch has a set of products to address the needs of retailers trying to offer more to their customers – in the store. Features such as loyalty program integration, price check, coupon printing are available on all ReadyTouch Products.

ReadyPay™

The ReadyPay™ kiosk solutions give your customers the freedom to buy when they are ready. Pay with Cash or Credit/Debit. Fully configurable for merchandise, utilities and prepaid cards.



Wine Market Assistant™ is a self service solution that increases basket size by cross promoting wines to recipes while providing both novice & sophisticated shoppers with the product information that would otherwise require an expert consultant.

EndlessShopper™

EndlessShopper™ repurposes existing web content to expand the depth and breadth of product offering in the store. Capture new business by selling customers what they want whether you stock it or not.



HealthPicks™ puts reliable health and product information within reach of consumers & proactively promotes key OTC products, private label and brands.

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ReadyTouch, Inc. provides self-service point-of-decision marketing.

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